

@task Provides Centralized Project Management and Complete Visibility for Efficient Product Launch Process

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– **Commercial Projects Specialist**

Success Snapshot

- An international chemical company needed a centralized project management solution that would enable them to make project data accessible throughout the organization while formalizing their new product launch process
- A solution was required that would make it easy for project teams to complete tasks and update status, promoting end-user adoption throughout the organization
- @task delivered an easy-to-use project management solution with the required core project management functionality and financial reporting

Background

The North American affiliate of a Fortune Global 500 chemical company, with products ranging from chemicals and plastics to agricultural products and oil and gas, needed a centralized project management solution that would enable them make all their project data accessible throughout the organization while formalizing the new product launch process.

The Challenge

A global chemical company needed project information currently held in disparate spreadsheets and databases to reside in a centralized repository that would make critical project information accessible throughout the organization.

New product launches required a formalized project management process that would provide visibility into all project data, and transparency into project status. The organization had specific criteria for what they needed:

1. Because the project teams were spread throughout the country, they needed a solution that was web-based
2. Realizing that end-user adoption was critical to capturing the required data for real-time business intelligence, a solution that would make it easy for project teams to complete tasks and update status was required
3. Financial reporting on current projects that included budget tracking and the ability to view and track costs was critical
4. Core project management functionality was crucial and had to include an interactive Gantt chart; the ability to track approvals; status notifications; built-in and on-the-fly customized views and reporting; training and customer service support; and the ability to forecast projected project completion dates

"We needed a project management solution that would help us formalize and improve the product launch process."

The Solution

@task delivered an easy-to-use project management solution with the required core project management functionality and financial reporting:

Universal Compatibility—@task's SaaS project management solution enables the company's project teams to work from anywhere in the world via the Internet, regardless of platform or browser. @task is also the only SaaS solution available in 10 languages.

Successful Adoption and Rollout—Making it easy for project teams to complete tasks and update status is paramount to capturing reliable, real-time project information. "Our users like @task, it was easier to use than the other SaaS solution we tested," says the

Solution Snapshot

- @task enables project teams to contribute to projects from anywhere in the world, regardless of platform, browser, location, or language
- Built-in financial reporting allows the company to track line-item expenses and compare estimates with actuals
- Core project management functionality enables the organization to centralize the project management process and increase efficiency and productivity
- Global customer support is available during business hours in every major market via the @task External Help Desk and Phone Support
- Built-in project governance keeps track of every step, including audit trails, automatic notifications, and real-time status updates

company's Commercial Projects Specialist. "If our people prefer @task, then that is what we want to use."

Built-In Financial Reporting and Configurable Smart Reports—@task enables the company to track line item expenses on projects or tasks and summarize the costs and revenues in a report, allowing them to compare estimates with actual expenses.

Centralized Project Management—@task provides the core project management and collaboration tools they were looking for:

- @task's interactive Gantt chart with drag-and-drop functionality makes it easy for project managers to efficiently create and manage projects
- Built-in project governance keeps track of every step, including audit trails, automatic notifications, and real-time status updates
- Smart Reports and customizable views enable the company to add intelligence into @task reports without the need to learn a reporting language or third-party tool. On-the-fly Smart Reports allow them to configure views using logic definitions for custom values
- Global Customer Support is available during business hours in every major market of the world via the @task External Help Desk and Phone Support. @task customer sales and support offices are also available in the U.S., the U.K., China, and Japan. Virtual and onsite training help organizations get up and running quickly
- @task enables the company to accurately forecast projected completion dates based upon real-time data that is updated and refreshed every time a team member updates task status. They can know if a project is in trouble and make adjustments to bring a troubled project back on track before it's too late

Results

@task delivered a centralized project management solution that enabled the organization to make all their project data accessible throughout the company while formalizing their new product launch process.

According to the company's Commercial Project Specialist, "@task allows us to create an accurate baseline so we can move forward to streamline the product launch process. Knowing where we are now is the first step to effectively align new product launch strategy with project execution. Of all the solutions we considered, @task was the solution that met our criteria and was what our project teams wanted to use to help make them more efficient and productive."

"Our users like @task; it was easier to use than the other SaaS solution we tested. If our people prefer @task, then that is what we want to use."